

MAKING ACCESS TO
INTERNATIONAL HEALTHCARE EASY

Zoltan Bereczky
REGIONAL ACCOUNT MANAGER CEE

#### WHAT WE DO

About Us

We are an underwriting agency specialised in the development of affordable healthcare insurance solutions with a particular focus on providing access to leading international medical expertise.

#### **OUR PARTNERS**

### Who We Represent

#### PartnerRe



PartnerRe is a leading international reinsurer, serving more than 2,000 clients in more than 150 countries.

A.M. Best A Stable
Moody's A1 Stable
S&P A+ Stable
Fitch A+ Stable



Founded in 1989 by Harvard Medical School professors, Best Doctors is a global benefits provider that serves more than 40 million members in every major region of the world.

- Over 53,000 of the leading specialists worldwide.
- Voted by other doctors as the best in their specialty of the medicine.
- 450 subspecialties of medicine.
- Ability to find the most appropriate expert.
- Best Doctors can find the best because it keeps detailed information on:
  - a) Specialty of Practice
  - b) Research Programmes
  - c) Diagnostic & Treatment Procedures

# **OUR GLOBAL PRESENCE**

#### Present in 25 Countries with 62 Clients



# **Global Success**



• Product of the Year 2013 Slovakia – Golden Coin Awards November 2013.



• The best group health insurance product of the year. /2015 London/

# CRITICAL ADVANTAGE®

Cancer treatment
Coronary Artery By-Pass
Heart Valve Replacement & Repair
Live-donor organ &
tissue Transplant
Neurosurgery





# **CLAIMS PROCESS**

# Service And Claims Management Delivery



#### **Second Medical Opinion**

# Finding

the best medical option

# Confirming

Diagnosis and Treatment Plan

Will allow clarity and confidence about diagnosis and treatment



# Advising

on the best option

# Arranging

Treatment, accommodation and travel

Will find the best specialist and Medical centre of excellence in the world



# Paying for everything

The policy pays for the best treatment and associated costs of accommodation and travel for the insureds







# Why Critical Advantage is needed in CEE?





# Please guess what is the number below?

250

(~89 180 out of 686 000)

13%

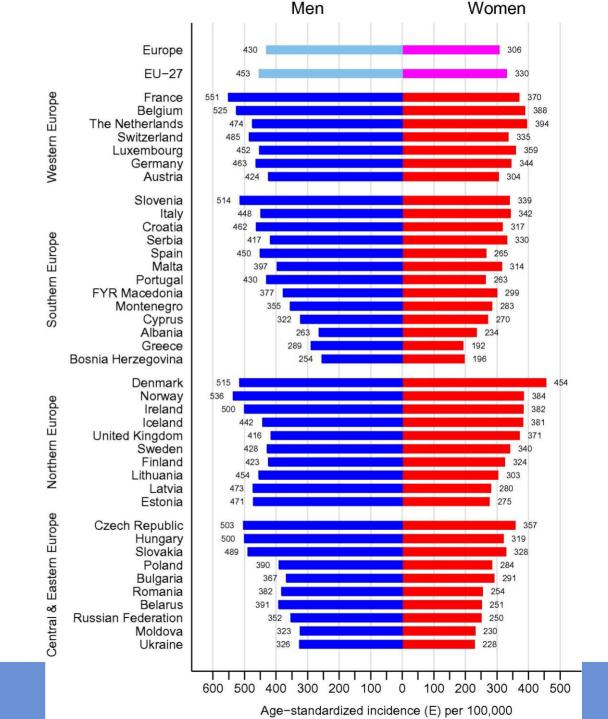
# Statistics for Ukraine

# Ukraine, is on the second place in Europe in terms of the spread of cancer.

- Every year in Ukraine, more than 160 thousand people find out that they have cancer;
- Each year, cancer kills about 90 million people, 35% are of working age;
- Every day in Ukraine 450 people develop cancer 250 of which die;
- Every hour more than 20 new cases of the disease are recorded and 10 Ukrainians die of cancer;
- The risk of developing cancer is 27.7% for men and 18.5% for women;
- Malignant neoplasm touches in Ukraine every fourth man and every sixth woman;
- It is expected that up to 2020 the number of newly diagnosed cancer in Ukraine will exceed 200 thousand;

Source: http://ladybirdbiotech.com/en/statistika/onkozabolevaniya.html

Age-standardised rates for all cancers excluding non-melanoma skin cancers in Europe 2012.



# What if you are diagnosed?

The simple strategy of healing:



Appropriate diagnose

+

Appropriate timing
+

Appropriate treatment

# What if you are diagnosed???

Appropriate diagnose:

In a healthcare system that emphasizes "getting it quickly," Best Doctors is singularly focused on "getting it right."

37% of the diagnoses our medical experts review turn out to be inaccurate.\*

<sup>\*</sup> Best Doctors 2012 U.S. data; consistent with findings of The American Journal of Medicine, The Journal of the American Medical Association and numerous other scholarly publications.

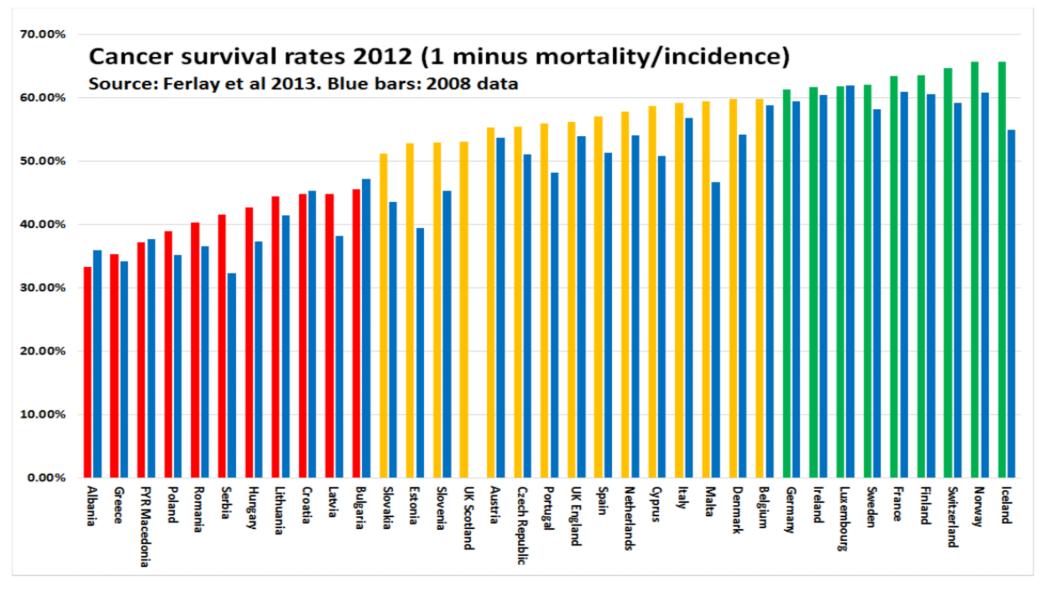
# What if you are diagnosed???

• Treatment results:

75% of the cases reviewed require a correction in treatment.\*

**Outcomes scores in EHCI 2014** Netherlands Poland Slovakia Hungary Switzerland Bulgaria Malta 🧶

<sup>\*</sup> Best Doctors 2012 U.S. data; consistent with findings of The American Journal of Medicine, The Journal of the American Medical Association and numerous other scholarly publications.



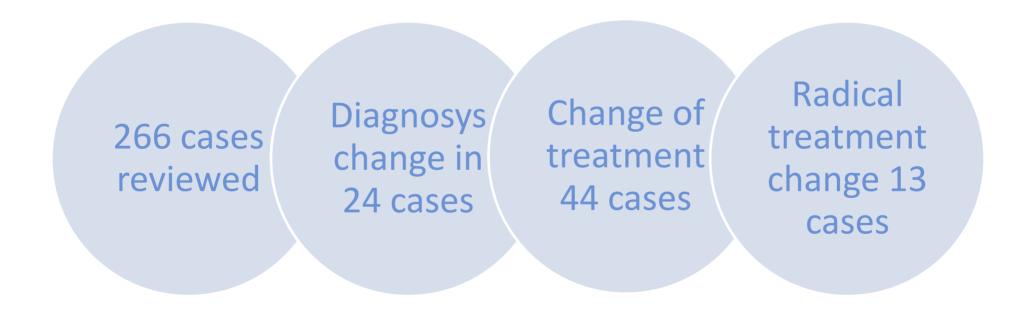
Sources of data: J. Ferlay et al., *Annals of Oncology*, 2010, J. Ferlay et al. *European Journal of Cancer* 49 (2013) 1374–1403. CUTS data.

# **Recent Cases**



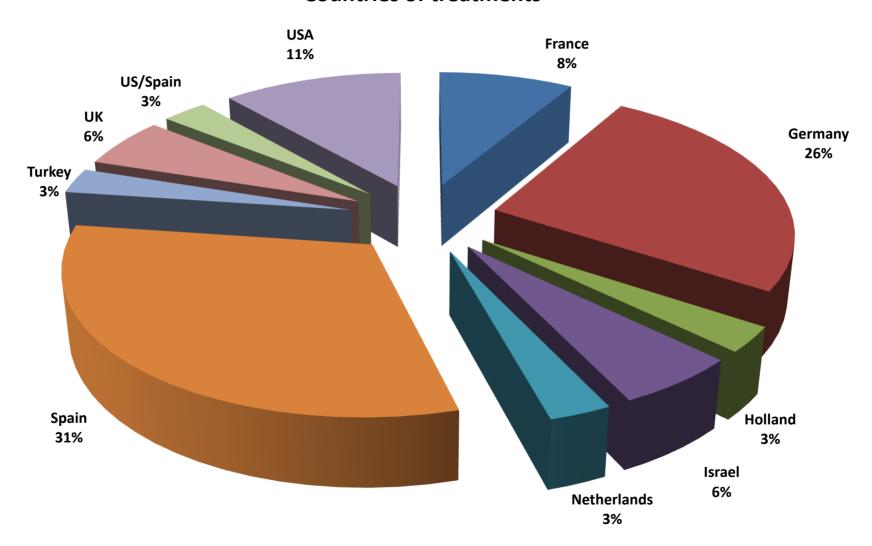
# Slovenian cases:





# Recent cases

#### **Countries of treatments**





# Open cases

Some examples of open cases team are dealing with.

#### **Austria**

Vienna General Hospital - Malignant neoplasm of colon

#### **France**

American Hospital of Paris - Malignant neoplasm of breast

#### **Spain**

Quirón Hospital Madrid - Malignant neoplasm of breast, Ovary malignant tumor, Renal tumor

MD Anderson Cancer Center - Malignant neoplasm of breast, Malignant melanoma of skin, Malignant neoplasm of liver and intrahepatic bile ducts, Malignant neoplasm of pancreas, Malignant neoplasm of colon List of hospitals



# Open cases

Some examples of open cases team are dealing with.

#### **Switzerland**

University Hospital Zurich - Other and unspecified types of non-Hodgkin lymphoma, Malignant neoplasm of prostate

#### **Germany**

Charité Berlin - Malignant neoplasm of breast, Malignant neoplasm of bronchus and lung, Malignant neoplasm of thyroid gland, Malignant neoplasm of colon

Cologne University Hospital - Nasopharyngeal (throat) carcinoma, Malignant neoplasm of colon, Malignant neoplasm of breast, Malignant neoplasm of rectum, Malignant neoplasm of brain, Malignant neoplasm of thyroid gland

University Hospital Hamburg-Eppendorf - Malignant neoplasm of brain



# Open cases

Some examples of open cases team are dealing with.

#### Israel

Sheba Medical Center - Malignant neoplasm of bronchus and lung

Herzliya Medical Center - Malignant neoplasm of breast, Benign tumor of brain

#### **USA**

Brigham Woman Hospital – Boston - Malignant neoplasm of thyroid gland

The University of Chicago Medicine Comprehensive Cancer Center - Malignant neoplasm of tonsil



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