



## The Power of Multinational Pooling: Insurope Employee Benefit Solutions for Ukraine

by Kris Vanmunster - Business Development Manager - Insurope Kyiv, October 17, 2013



#### What is Insurope ?

What is multinational pooling?

An example from the Ukrainian market

How to check out multinational pooling for your company

Conclusions







## What is Insurope ?

# What is Insurope?

Founded in Brussels in 1968

An association of independent insurers

Voluntary network partner membership – high degree of commitment

Multilateral agreements

Monitored and controlled by an executive committee consisting of representatives from 10 companies within Insurope's network

Origins in Europe, but global growth



## Some statistics

Represented in 80+ countries

630 multinational clients

Network Number 2 in market share

Pooled premium approx. €757 million



# **Our Structure**

#### Headquartered in Brussels

#### **Regional Offices in:**

USA (CA, CT, IL, NYC, NC) Asia Pacific (China and Singapore) Scandinavia Great Britain (two offices) Germany





# Insurope Strength : Ownership Unique Network Corporate Governance





#### **Located in more than 80 countries**

#### Average partner membership is 20 years (50% over 25 years)

#### **Department dedicated to Insurope**

#### **Uniform agreement concerning**

- Free Cover Limits
- Rating Limits
- Administration Charges

**Our partner in Ukraine is Uniqa** 



# Strong local partners

#### e.g. Uniqa Ukraine

Member of the network since 2007

Participation in 6 pooling arrangements

Established in 2006, but already in the top ten of insurance providers in Ukraine

Excellent customer portfolio

Product range which combines European standards and a thorough knowledge of the local market



# Summary: Insurope Today

#### Experience

Insurope is one of the most formidable multinational networks worldwide, with more than 40 years experience in multinational pooling

#### Strong partnerships

The Insurope Network is an association of independent insurance companies and have strong local partners in the major markets worldwide

#### **Global** coverage

Insurope provides employee benefit services, delivered locally in more than 80 countries around the globe

#### Local presence

Central office in Belgium, and regional offices in USA and Singapore. Local representations in USA (4), UK, Germany and Finland

#### Market leader

More than 650 global multinational clients, covering 2,600 local country plans, and has been consistently ranked among the top 3 largest networks





# Key strength of Insurope

# High quality provision of insured employee benefit plans in 80+ countries







### What is multinational pooling ?

# What is pooling?

# Pooling is 2 or more country subsidiaries of a Multinational Corporation combining their benefit programs for financial savings and risk control.



# **Poolable Benefits**

#### In all countries:

Death and Disability

- Lump sum benefits
- Widow and Orphans pension
- Short & Long term pension

#### In most countries:

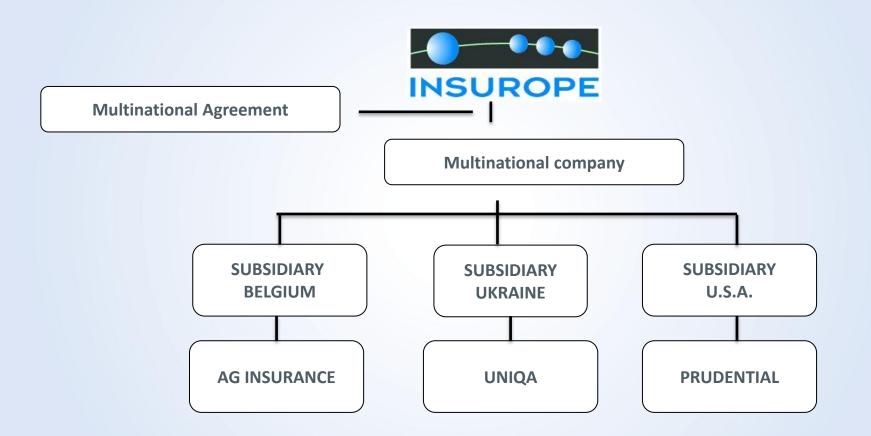
Medical and AD&D

#### In some countries:

Retirement



# The Pooling Agreement





# Multinational Profit & Loss account

## Income

- Premiums
- Interest

## Outgo

- Claims
- Commissions
- Taxes
- Retention

#### Income minus Outgo = Surplus or Loss



# Pooling example 1

#### Profit and loss account :

	Α	В	TOTAL
Income			
Premiums	100	200	300
Outgo			
Claims	50	100	150
Admin Charge	6	12	18
Risk Charge	4	8	12
	40	80	100



# Pooling example 2

#### Profit and loss account :

	А	В	TOTAL
Income			
Premiums	100	200	300
Outgo			
Claims	250	100	350
Admin Charge	6	12	18
Risk Charge	4	8	12
	- 160	80	- 80



# Expenses (Retentions)

#### **Local Administration deduction**

- Covers the cost of our local partner's expenses
- Set by Insurope for pooled business across all life and disability contracts in the pool

#### **Risk Charge**

- Reflects the potential cost of losses for the insurers
- Dependent on the type of pool, the composition and margins in the rates



# **Products and services**

#### Multipool ("small groups pool")

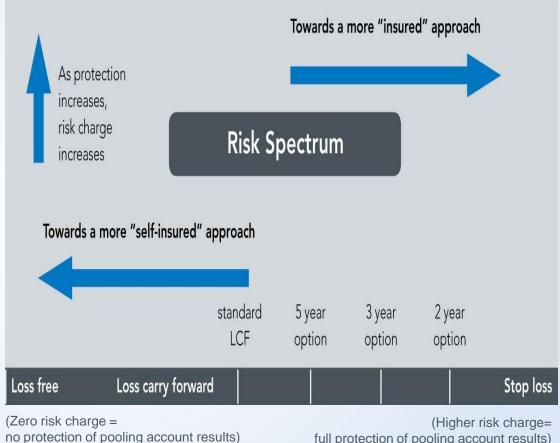
- Pool for smaller clients •
- Best performance in the • market with high dividends to clients

#### Stand alone pool

- Loss carry forward .
- Stop Loss .
- 3 year roll over .
- Other combinations .

#### Tailored products and individual rating limits

Free cover limits



full protection of pooling account results)



# Free Cover Limits 2013

#### **Stand alone Pools**

Lives	Death benefits	Disability pension p.a.	Disability lump sum
5,000+	EUR 1,150,000	EUR 85,000	EUR 1,150,000
	UAH 11,730,000	UAH 867,000	UAH 11,730,000
- 4,999	EUR 850,000	EUR 65,000	EUR 850,000
	UAH 8,670,000	UAH 663,000	UAH 8,670,000

#### Multipool

Lives	Death benefits	Disability pension p.a.	Disability lump sum
N/A	EUR 700,000	EUR 45,000	EUR 700,000
	UAH 7,140,000	UAH 459,000	UAH 7,220,000



# Advantages

#### **Parent Company**

Cost Reduction Access to global information Major global purchasing power

#### **Subsidiary**

Cost Reduction (in case dividends are shared) International Free Cover Limits Leveraging the parent companies' global relationships







### An example from the Ukrainian market

#### Case Study – an example from the Ukranian market

#### **Background information on the case**

Insurope client with HQ in the U.S.A.

Pool in place since 01/01/1994

Loss Carry Forward Pool with over 11,000 lives

Insurope Free Cover Limit of EUR 1,150,000 / UAH 11,730,000

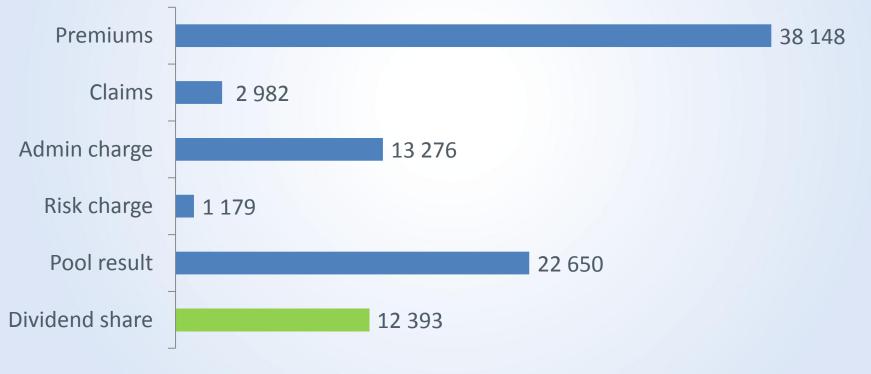
Dividends shared by HQ after deduction of small percentage

Succesful life quotation by Uniqa Ukraine in 2010



## Case Study – an example from the Ukranian market

Actual pooling results in Ukraine (2012 experience) – 23 lives (Figures in UAH)



Savings equal to 32.49% of premiums



# Potential for dividends

- On average 60 70 % of the Insurope pools produce positive results
- Insurope dividends are on average 10% 20% of risk premiums







# How to check out multinational pooling for your company

# How to check out pooling

Client or broker should ask for a local employee benefit proposal in Ukraine from the Insurope Network Partner Uniqa on an existing plan basis



Insurope will then use the figures from this proposal (premiums, lives, claims assumptions etc...) to draw up a simulation or "Multinational Pooling Proposal" which reflects the participation of the plan in a multinational pooling arrangement

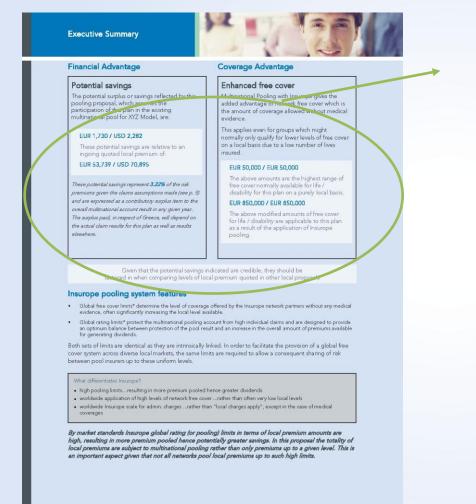


# How to check out pooling

This "Multinational Pooling Proposal" will indicate the projected savings or "multinational dividend" as well as improved free cover levels, where appropriate, both items very often indicating that pooling a local plan is well worthwhile



#### Multinational Pooling Proposal : Executive Summary



\* see Products and Systems at www.insurope.com



Financial & Coverage Advantages

> Premiums vs. Savings Percentage of savings Free Cover Limits



#### Multinational Pooling Proposal : Multinational Pooling Account

Multinational Pooling Account



#### Simulation reflecting this plan in the XYZ Model multinational pool

The following figures, in EUR and USD, show projected savings potentially available by including this plan for XYZ Greece within the existing Insurope pooling arrangement for XYZ Model.

Lives		62
Exchange rate USD 1 =		EUR 0.758
	EUR	USD
Reserves	3,927	5,181
medica/	3,927	5,181
Premiums	53,738	70,895
death	9,967	13,150
disability	2,424	3,199
medical	39,270	51,807
other	2,076	2,739
Interest	43	57
Non-Rated Claims	0	0
NCOME	57,708	76,133
Reserves	3,927	5,181
modical	3,927	5,181
Claims assumed *	27,000	35,620
death	0	O
disability	0	0
medical	27,000	35,629
other	0	0
Non-rated premiums assumed	0	0
Charges	25,051	33,050
Commissions	7,363	9,714
Local tax	4,884	6,444
Administration charge	10,752	14,185
Risk charge	2,052	2,707
DUTGO	55,971	73,851
Result or Savings	1,730	2,282
* Only medical claims are assumed at the height of t	he expected claims.	
		INSURO

#### In local and common currency

# Up to 5 different claims scenarios



To get a rough idea of the poolability of a local plan without carrying out a local proposal exercise simply provide existing approximate key data on lives, premiums, claims etc... and an initial pooling projection can be supplied easily and quickly at no cost







# Conclusions

# Conclusions

Insurope is a network of stong local partners in 80 + countries

Combined financial strength of many of the largest insurance groups worldwide

Full spectrum of flexible multinational pooling systems in accordance with the risk profile of the multinational client, with no minimum conditions with regard to premiums or lives under the multi-employer system





Worldwide application of high levels of network free cover

Potentially considerable cost savings to be made through multinational pooling, also locally in Ukraine (cf. case study)

Multinational Pooling Proposal allows local clients to easily check potential advantages of Insurope pooling

